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E C R E T

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1. THE CAMPAIGN FROM PDC VIEWPOINT:

THE CHRISTIAN DEMOCRATIC PARTY IS RUNNING THE LARGEST FIELD OF CANDIDATES AMONG THE OPPOSITION CONFEDERATION PARTIES. THE PDC HAS A TOTAL OF SEVENTY-SIX CANDIDATES, INCLUDING ELEVEN FOR SENATORIAL SEATS. A VERY HIGH PROPORTION OF THE SEATS ARE PRESENTLY HELD BY PDC INCUMBENTS, ELEVEN SENATORS AND FORTY-SEVEN DEPUTIES. AS A RESULT, THE PARTY IS RUNNING A LARGE NUMBER OF CANDIDATES WHO HAVE ALREADY ESTABLISHED A VOTING CLIENTELE AND HAVE BUILT UP A LOCAL ORGANIZATION. THIS FACTOR HAS GREATLY FACILITATED THE PARTY'S CAMPAIGN EFFORT AND NEED FOR INTENSIVE ORGANIZATIONAL ACTIVITY.

RECENT PDC CALCULATIONS INDICATE THAT THE PARTY ANTICIPATES RETURNING A TOTAL OF TEN SENATORS, WINNING TWO SEATS IN EACH OF THE FIVE ELECTORAL DISTRICTS. AMONG THE DEPUTY RACES, THE PDC ANTICIPATES RETURNING AN ESTIMATED FORTY-SEVEN DEPUTIES WITH ADDITIONAL SEAT PROSPECTS IN THREE OR FOUR DISTRICTS. AMONG THOSE ELECTORAL ZONES WHERE THE PDC INTENDS TO FOCUS PARTICULAR ELECTION ATTENTION ARE COQUIMBO AND ANTOFAGASTA IN THE NORTH, VALPARAISO AND SANTIAGO'S SECOND AND FOURTH DISTRICTS IN THE CENTRAL ZONE, AND O'HIGGINS

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AND CONCEPCION IN THE SOUTHERN PROVINCES.

2. CONDUCT OF THE CAMPAIGN:

EXPERIENCE ON THE PART OF PDC CAMPAIGN ACTIVISTS HAS ALREADY LED THEM TO SEVERAL GENERAL CONCLUSIONS REGARDING UNIQUE FACTORS IN THE PRESENT CAMPAIGN. MOST IMPORTANT, THEY HAVE CONCLUDED THAT THE PRESENT CAMPAIGN MUST BE EFFECTIVELY CONDUCTED ON THE NEIGHBORHOOD LEVEL RATHER THAN RELY ON MASS URBAN CENTERS. [REDACTED] CITE SEVERAL REASONS FOR THIS DEVELOPMENT: (A) OPPOSITION SUPPORTERS HAVE GROWN TIRED OF ATTENDING MASS MARCHES; (B) LACK OF PUBLIC TRANSPORTATION MAKES IT DIFFICULT FOR PERSONS IN OUTLYING SECTORS (POBLACIONES) TO ATTEND MID-TOWN RALLIES; (C) SUMMER HEAT DISCOURAGES ATTENDANCE. [REDACTED] FOR EXAMPLE, FACT THAT EVEN WHEN FREI'S CANDIDACY WAS PROCLAIMED BY PDC UNION GROUPS, IN TEATRO CAUPLICAN, THEY WERE UNABLE TO FILL THE THEATER.

ALL [REDACTED] CREDIT THE PARTY'S MAJOR REORGANIZATION EFFORT OVER THE PAST YEAR, WHICH HAS RESTRUCTURED THE PDC ON A NEIGHBORHOOD BASIS, WITH PROVIDING THE PARTY NECESSARY GRASS-ROOTS ORGANIZATION TO CONFRONT THE PRESENT CAMPAIGN SITUATION. [REDACTED] CONCUR THAT CAMPAIGN OUTCOME WILL BE DETERMINED AS RESULT OF POLITICAL PROSELYTIZING AND ORGANIZATION TAKING PLACE AT LOCAL NEIGHBORHOOD LEVELS.

THE PDC CAMPAIGN STRUCTURE DOES NOT SEEM TO BE TIGHTLY KNIT AT THE NATIONAL LEVEL. [REDACTED] IS PARTICULARLY CRITICAL ON THIS POINT, CITING FACT THAT MANY OF THE INDIVIDUALS WHO ARE RESPONSIBLE FOR VARIOUS FRONT SECTORS ARE FULLY OCCUPIED AS CANDIDATES. THIS SITUATION APPLIES TO MARIA TERESA MAILLET DE LA MAZA (HEAD OF PDC WOMEN'S DEPT), VICTORIANO ZENTENO (PRESIDENT OF "EL TRIUNFO" CAMPESINO FEDERATION), RICARDO HORMAZABAL (PRESIDENT OF JDC), AND SANTIAGO PEREIRA (HEAD OF PDC SINDICAL DEPT.) [REDACTED] COMMENTS SITUATION WHERE HEADS OF SUCH

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IMPORTANT FRONT GROUPS MUST DIVIDE THEIR EFFORTS WITH PERSONAL CAMPAIGN ACTIVITIES.

3. ROLE OF FREI:

[REDACTED] ALL REPORT THAT FORMER PRESIDENT FREI IS EAGERLY AND AGGRESSIVELY DEVOTING HIS FULL ATTENTION TO THE CAMPAIGN. HE HAS ASSEMBLED A CAMPAIGN ORGANIZATION THAT RIVALS, IF NOT OVERSHADOWS, THAT OF THE PARTY'S OWN NATIONAL EFFORTS. [REDACTED] EMPHASIZES, HOWEVER, THAT THE FREI CAMPAIGN IS FULLY COORDINATED, AND COMPLEMENTARY, TO THE PARTY'S ACTIVITIES. (FREI'S CAMPAIGN COMMAND, HOWEVER, IS LOCATED IN SEPARATE BUILDING SEVERAL BLOCKS FROM PARTY HQS.)

[REDACTED] REPORTS THAT FREI IS PRESENTLY CONTEMPLATING VARIOUS PERSONAL APPEARANCES IN ELECTORAL ZONES THROUGHOUT THE COUNTRY IN SUPPORT OF OTHER PDC CANDIDATES. THOSE PLACES UNDER CONSIDERATION FOR PERSONAL APPEARANCES INCLUDE ANTOFAGASTA, COPIAPO, VALPARAISO, CONCEPCION, AND TEMUCO. THESE APPEARANCES, ACCORDING TO [REDACTED] WILL BE IN BEHALF OF PDC CANDIDATES RATHER THAN THE CODE CONFEDERATION, WHICH [REDACTED] CALLS AN "ELECTORAL FACADE, AS EVERYONE KNEW IT WOULD BE.") PDC PLANNERS RECOGNIZE THAT FREI WILL BE VULNERABLE TO ATTACKS OF POLITICAL CARPETBAGGING, SINCE HE IS ONLY RUNNING AS A CANDIDATE FOR SANTIAGO PROVINCE.

THE FREI CANDIDACY ITSELF, AND HIS LIKELY ELECTORAL OUTCOME IN SANTIAGO, PROVINCE, IS ONE WHICH THE PDC PLANNERS WILL CLOSELY ANALYZE AND ATTEMPT TO MANIPULATE. PDC LEADERS ARE OBVIOUSLY ANXIOUS THAT FREI OBTAIN THE COUNTRY'S FIRST MAJORITY AS SENATORIAL CANDIDATES FROM SANTIAGO. THEY ARE, HOWEVER, ALSO DESIROUS OF INSURING THAT MUSALEM OBTAIN A SOUND SHOWING AS THE PDC'S SECOND SENATORIAL CANDIDATE FROM SANTIAGO PROVINCE, AND INSURE FOR HIM THE THIRD SEAT FROM THE DISTRICT. [REDACTED]

[REDACTED] THE PARTY WILL TAKE

ELECTORAL SOUNDINGS DURING JANUARY TO DETERMINE THE RELATIVE STRENGTHS OF THE SENATORIAL CANDIDATES FROM THE SANTIAGO PROVINCE. DEPENDING ON THESE FINDINGS, IN MID-FEBRUARY INSTRUCTIONS WILL BE GIVEN TO PARTY ACTIVISTS IN VARIOUS SANTIAGO COMUNAS TO CAST THEIR VOTES FOR MUSALEM, AND THEREBY INSURE HIS REELECTION.

[REDACTED] DURING A [REDACTED] CONVERSATION WITH FORMER PRESIDENTIAL CANDIDATES RADOMIRO TOMIC, CONCLUDED THAT HE WAS READY, WILLING AND AVAILABLE TO HELP PARTY CANDIDATES DURING FORTHCOMING ELECTION CAMPAIGN. [REDACTED] HOWEVER, HAVE BEEN UNANIMOUS IN REPORTING THAT MAJORITY OF PDC CANDIDATES HAVE NO DESIRE FOR EXPRESSIONS OF SUPPORT BY TOMIC, AND THE PARTY HAS NOT REQUESTED OF HIM A ROLE IN THE PRESENT ELECTION CAMPAIGN. STATION, HOWEVER, IS OF THE OPINION THAT TOMIC [REDACTED] [REDACTED] COULD BE USEFUL AMONG SOME SECTORS WHO FORMERLY SUPPORTED THE U.P. PROGRAM AND HAVE SINCE BECOME DISENCHANTED. THIS VIEW HAS BEEN PASSED ON [REDACTED] WHO PLANS TO ASSESS SUCH PROSPECTS AND BRING THEM TO ATTENTION OF PARTY CAMPAIGN LEADERS.

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[REDACTED] THE [REDACTED] NATIONAL CAMPAIGN HQS
IS MAKING AVAILABLE TO EACH CANDIDATES APPROX [REDACTED]
[REDACTED] WORTH OF CAMPAIGN LITERATURE,
POSTER, AND OTHER MATERIALS. THE NATIONAL CAMPAIGN COMMISSION
HAS ALSO GUARANTEED EACH CANDIDATE FUNDING FOR A NOMINAL
AMOUNT OF RADIO AND NEWSPAPER ADVERTISING SPACE.

[REDACTED] EXPLAINS THAT CAMPAIGN FINANCE COMMISSION, AT LEAST
AT PRESENT POINT OF CAMPAIGN, IS PRESSURING DEPUTY AND SENATE
CANDIDATES TO RELY ON THEIR LOCAL ORGANIZATIONS FOR AN
APPRECIABLE PART OF THEIR CAMPAIGN FUNDING NEEDS. PDC
CAMPAIGN PLANNERS BELIEVE THAT THE FUND-HUNGRY CANDIDATES
WILL STRENGTHEN LOCAL CAMPAIGN ORGANIZATION AT SAME TIME THEY
ARE AGGRESSIVELY SEEKING OUT SOURCES OF FUNDS. THE PDC
FINANCE COMMISSION ALSO DOES NOT WISH TO GIVE IMPRESSION THAT
PARTY IS FLUSH WITH FUNDS.

THE CAMPAIGN LEADERS, HOWEVER, ARE QUITE AWARE THAT
AMOUNTS THUS FAR PLEDGED TO INDIVIDUAL CANDIDATES WILL BE
INADEQUATE FOR CAMPAIGN NEEDS. THEY THEREFORE HAVE INSTRUCTED
THE SENIOR AND INCUMBENT SENATORS IN EACH ELECTORAL ZONE TO
BE RESPONSIBLE FOR INSURING THAT CANDIDATES IN NEED OF ADDITIONAL
FUNDING SUPPORT (EITHER DUE TO UNIQUE ELECTORAL SITUATION OR
SIMPLY LACK OF FINANCIAL RESOURCES) BE BROUGHT TO ATTENTION OF
FINANCE COMMISSION, SO THAT ADDITIONAL FUNDING CAN BE PROVIDED.

[REDACTED] HAS PROMISED TO INSURE THAT "LEAN AND
HUNGRY" APPROACH BY FINANCE COMMISSION IS NOT JEOPARDIZING
CAMPAIGN EFFORTS OF ANY CANDIDATES.

THERE ARE ALSO A NUMBER OF SPECIAL FUNDING CASES AMONG
PDC CANDIDATES. THE CAMPAIGN FUND OF FORMER PRESIDENT FREI
IS OBVIOUSLY WELL ENDOWED. [REDACTED] HAS REPORTED THAT
THIS IS DUE IN LARGE PART TO FACT THAT GREAT PROPORTION OF
CAMPAIGN CONTRIBUTIONS COMING INTO PARTY FROM CHILEAN SOURCES

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ARE DESIGNATED FOR FREI COMMAND (AS [REDACTED] APTLY PHRASES
SITUATION, "MOST MASS ATTENDERS LIGHT THEIR CANDLE AT THE
HIGHEST ALTAR.") FREI'S COMMAND IS ALSO RECEIVING A LARGE
PROPORTION OF PARTY CAMPAIGN FUNDS. LATEST PDC BUDGETARY
ESTIMATES PRESENTED BY [REDACTED] INDICATE THAT PDC HAS CALCULATED
TWENTY-FIVE MILLION ESCUDOS FOR COMBINED SANTIAGO SENATORIAL
CAMPAIGNS OF FREI AND MUSALEM. THE PDC PLANNERS ARE WELL
AWARE THAT SENATOR MUSALEM IS RUNNING IN THE SHADOW OF
FORMER PRESIDENT FREI AND ARE TAKING MEASURES TO INSURE HIS
REELECTION. SENATOR AYLWIN IN SIXTH SENATORIAL DISTRICT AND
SENATOR (AND PDC PRESIDENT) FUENTEALBA IN EIGHTH DISTRICT WILL
ALSO RECEIVE SPECIAL FINANCIAL ALLOTMENTS FROM THE PARTY.
FUENTEALBA IS IN PARTICULARLY DIFFICULT POSITION OF BEING
CHALLENGED BY HIGHLY POPULAR JORGE LAVANDEROS FOR THE TOP
PDC POSITION IN EIGHTH DISTRICT VOTE TALLY.

[REDACTED]
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